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**ELGIN MALL WINS MARKETING AWARD
IN CANADIAN SHOPPING CENTRE COMPETITION**

NEW YORK, October 21, 2011– The International Council of Shopping Centers (ICSC) in keeping with its long standing tradition of recognizing and honoring the shopping centre industry’s most cutting-edge, innovative solutions, and creative responses to market trends, as well as outstanding examples of retail store design has announced its winners for the 2011 Canadian Shopping Centre Global Awards program. As part of this exclusive shopping centre awards competition, ICSC is pleased to announce that Elgin Mall, St. Thomas, Ontario, has been named a 2011 Maple Leaf Gold Award winner in this annual awards competition.

Elgin Mall won its gold award in Cause Related Marketing category, which recognizes a single or ongoing event, program or project that primarily benefits a charitable or community need, interest or cause, for its “Elgin Mall Celebrates the Railway” campaign. Rich in railway past, Elgin Mall partnered with the Elgin County Tourism on its Railway Capital of Canada campaign to help boost community spirit. To support their efforts, Elgin Mall launched a holiday program using the city’s past as their platform. Local railway museums transformed 6,368 square feet of vacant space with artifacts and model railways, Santa arrived on a miniature train and children received conductor hats. More than 3,000 people viewed the exhibits at Elgin Mall.

Professional recognition for this campaign was given to Kelly Mills, tenant services coordinator, Elgin Mall; Tammy Burston, administrative assistant, Elgin Mall; Lucas Blois, general manager, Elgin Mall; as well as Correna Craig, associate director, Marketing, Retrocom Mid-Market REIT.

Elgin Mall is owned Retrocom Mid-Market REIT and managed by Arcturus Realty.

ICSC announced the winners of the 2011 Canadian Shopping Centre Awards during a ceremony at ICSC’s Canadian Convention in Toronto, Ontario. In addition, Elgin Mall is now automatically entered to win ICSC’s Best-of-the-Best VIVA Award. The ICSC Best-of-the-Best VIVA Awards, which recognize the shopping centre industry’s most cutting-edge properties, innovative solutions and creative responses to market trends, throughout the world, will be presented during ICSC’s annual convention, RECon, May 20-23, 2012 in Las Vegas, Nev.

The 2011 Canadian Shopping Centre Awards are designed to recognize outstanding achievement in marketing, design and development of retail properties and retail store design

and was open to shopping centre owners, developers, management companies, architects and designers, and retailers. Awards were given to shopping centres that are less than 150,000 square feet of total retail space; between 150,001 and 400,000 sq. ft. of total retail space; between 400,001 and 750,000 sq. ft. of total retail space; between 750,001 and 1,000,000 sq. ft. of total retail space; more than 1,000,000 sq. ft. of total retail space; a company/corporate initiative, joint centre effort; and mixed use project. For complete details on this and the other winners, visit ICSC's global awards web gallery at www.icsc.org/canadianawards.

Founded in 1957, ICSC is the premier global trade association of the shopping center industry. Its more than 55,000 members in over 90 countries include shopping center owners, developers, managers, marketing specialists, investors, retailers and brokers, as well as academics and public officials. As the global industry trade association, ICSC links with more than 25 national and regional shopping center councils throughout the world. For more information, visit www.icsc.org.

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